

# ALESSANDRO CATALDI

## PRODUCT & UX/UI DESIGNER

+39 388 80 40 242  
alessandro.cataldi@outlook.com

### ABOUT

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I help companies creating professional digital products and improving their users' experience, while driven by curiosity and continuous quest for professional updates, in particular of UX and UI. Boosting business objectives by supporting the team of developers in search for effective and winning solutions.

### DIGITAL AND TECHNICAL SKILLS

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Product Design  
Interaction Design  
User Experience Design  
User Interface Design  
HTML  
CSS  
SCSS  
JavaScript  
React  
Git

### LINK

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[linkedin.com/in/alessandrocataldi](https://www.linkedin.com/in/alessandrocataldi)  
[dribbble.com/alessandrocataldi](https://dribbble.com/alessandrocataldi)  
[alessandrocataldi.com](https://alessandrocataldi.com)

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### EXPERIENCE

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#### PRODUCT & UI/UX DESIGNER

*FREELANCE, NOV 2019 – PRESENT*

- Designing architecture of sections and functionalities and interaction flows on sites and applications.
- Taking care of graphics and use aspects for the optimization of the user experience.
- User interface designing for software and web applications and for mobile devices.
- I work with the developers' teams and web designers for the release of products

Main Skills: Product, Ux, Ui, Brand, Front-end.

#### PRODUCT & UI/UX DESIGNER

*YUOMANGI, JUL 2018 - PRESENT*

- I design functions of interaction for user interface.
- Improvement of the user experience and elimination of critical issues.
- Product and brand designing in order to improve the brand visibility and reputation.
- Development of the user interface markup code.

Main Skills: Product, Ux, Ui, Brand, Design System, Front-end.

#### PRODUCT & UI/UX DESIGNER

*TRACKEM, JUL 2017 - FEB 2019 - 1 YEAR 9 MONTHS*

- Study of the brand, usable products in line with corporate communication
- Interface designing and optimal solutions for the user experience.
- Improvement of graphic aspects and user flows of interaction and use.
- Markup development of the interface.
- Constant optimization of usability product.

Main Skills: Product, Ux, Ui, Brand, Front-end.

#### UX/UI DESIGNER

*ZIRIZIRI, APR 2018 - DEC 2018 - 9 MONTHS*

- Designing user interface and user experience of the digital platform.
- Collaboration with the development team for optimal interaction solutions.
- I have built the design system.

Main Skills: Ux, Ui, Front-end, Design System.

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### EDUCATION AND TRAINING

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UX Research Methods: Card Sorting  
by LinkedIn

UX Foundations: Accessibility by  
LinkedIn

User Experience Design  
Fundamentals by Udemy

Excellence in Digital by Google

Academy of Fine Arts, Frosinone  
(Italy), Media Art, 103/110

Equal Institutes Giovanni Falcone,  
Colleferro (RM, Italy), Accounting

### EXPERIENCE

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#### UX/UI DESIGNER

*ZIRIZIRI, NOV 2017 - APR 2018 - 6 MONTHS*

The internship allowed me to obtain basic training on programming in JavaScript and React and on the creation of components of a digital platform, as well as autonomy of use in Ux and Ui design activities.

Main Skills: Ux, Ui, Front-end, Design System.

#### WEB DESIGNER

*FREELANCE, OCT 2015 - FEB 2016 - 5 MONTHS*

I have designed and developed the websites in WordPress, HTML, CSS or SCSS, JavaScript and Git.

Main Skills: Web design, Front-end.

#### WEB DESIGNER

*NONSOLODESIGN, AUG 2013 - OCT 2015 - 2 YEARS 3 MONTHS*

Training internship aimed at learning the designing and management of websites.

Main Skills: Web design, Graphic Design.

### SOFT SKILLS

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Thanks to an excellent ability to organize goals and work flow, I can manage my tasks independently and connect the dots of the projects in which I am involved, managing time and contingencies efficiently.

Entrepreneurial and collaborative, I love to contribute to teamwork and cooperation with other departments, with the ultimate aim of achieving the common targets.

Creative and "geek", I like to keep up with the technologies available in my field, always bringing my self up to date with relevant field knowledge and expertise.

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